

PATEL AESHA ATULBHAI

UX / UI / WEB & GRAPHIC DESIGNER

MY RESUME



CONTACT

- +91 9825262122
- www.aeshapatel.in
- info@aeshapatel.in

EDUCATION

GOOGLE UX DESIGN CERTIFICATE

2023 - 2024

DIPLOMA OF GRAPHIC & WEB DESIGN

ARENA ANIMATION , AHMEDABAD, INDIA

2020-2021

BACHELOR'S OF SCIENCE (PRE-MED)

PORTLAND STATE UNIVERSITY, OR, USA

2015-2017

BACHELOR'S IN OPTOMETRY

NAGAR SCHOOL OF OPTOMETRY

2020-2021

SOFT SKILLS

- Graphic Design
- Web Design
- UX / UI Design
- Web Development

TECHNICAL SKILLS

- Adobe Photoshop
- Adobe Illustrator
- Procreate
- Figma
- Adobe Premiere
- Adobe After Effects
- Microsoft Word
- Microsoft Excel
- Microsoft PowerPoint

ABOUT ME

I am a passionate UX/UI, Web, & Graphic Designer with three years of experience in developing websites, designing software products, & creating their marketing graphical collaterals. My greatest strengths lie in designing & developing websites, & my talent shines in passionately crafting a brand's digital assets through both traditional & digital mediums.

WORK EXPERIENCE

- UX / UI & WEB DESIGNER | JUNE 2025 - PRESENT**
EXTENSION ARCHITECTURE , REMOTE , UK
Design & prototype user-centered web & mobile experiences using Figma. Build responsive interfaces, collaborate with teams, & enhance designs through user research.
- VISUAL & WEB DESIGNER | SEPTEMBER 2024 - MAY 2025**
TEAM BECAUSE , AHMEDABAD , INDIA
Design & prototype user-centered web & mobile experiences using Framer & Figma. Build responsive interfaces, collaborate with teams, & enhance designs through user research.
 - Design user-friendly graphics to enhance brand identity
 - Collaborate with teams to develop creative marketing solutions
 - Contribute across roles with creativity & versatility
- UX / UI / WEB & GRAPHIC DESIGNER | September 2021 - July 2024**
MISSION SOFTWARE PVT LTD, AHMEDABAD, INDIA
This role has allowed me to learn so much about website design with code & WordPress. I got introduced to UI/ UX Design & Figma to design an Application from scratch.
 - Updating client websites using Dreamweaver, WordPress & Elementor
 - Creating visual prototypes for applications in Figma & Adobe XD
 - Designing logos for clients with brand identity development
 - Designing & Developing Emails for Campaigns
- GRAPHIC DESIGNER | September 2021 - March 2021**
GROWMORE DIGITECH PVT LTD, CG ROAD
- INTERN GRAPHIC DESIGNER | September 2021 - July 2024**
SOCIAL AMPLIFIERS, AHMEDABAD, INDIA
My role at this company was to learn & observe how color invokes emotions. It mostly included creating logos & social media posts for instagram, facebook, & linked in platforms for some of their clients.

MY PORTFOLIO & LINKEDIN LINKS

<https://www.behance.net/aeshapatel12>

<https://www.linkedin.com/aesha-patel1991>

MY CAREER AS : OPTOMETRIST / TECHNICIAN / VISION THERAPIST

In-between the years of 2012 - 2021. I was pursuing & working towards a medical degree in optometry abroad in the United States. During those years, I was introduced to the world of color & graphic design by my high school art teacher. When I was not drawing medical diagrams for school, I would be scouring the internet looking at animated films from Disney/Pixar & others, and try to practice my drawing & coloring skills with both traditional & digital art media as a form of mental health relaxation. That is what got me hooked to drawing, painting & digital art. A back then hobby is now my full-time profession.

WORK EXPERIENCE

- **OPHTHALMIC TECHNICIAN | May 2019 - August 2019**
POCONO EYE ASSOCIATES, STROUDSBURG, PENNSYLVANIA
Assist with medical history in Medflow measur intraocula pressure with Tonopen, conduct visual fiel testin usin Humphre Perimeter, & support visual acuity & autorefraction assessments.
- **OPHTHALMIC TECHNICIAN | MARCH 2019 - APRIL 2019**
PART - TIME, ANNAPOLIS, MARYLAND
- **VISION THERAPIST | July 2018 - February 2019**
CENTER FOR VISION DEVELOPMENT, ANNAPOLIS, MARYLAND
Provided vision therapy for pediatric & geriatric patients, assisted with clerical tasks, took PD and frame measurements, supported staff, & engaged patients in creative artistic activities.
- **OPTOMETRY DOCTORAL CANDIDATE | July 2017 - June 2018**
SALUS UNIVERSITY, PENNSYLVANIA
- **PRE OPTOMETRY STUDENT | March 2015 - May 2017**
PORTLAND STATE UNIVERSITY, PORTLAND, OREGON
- **RETAIL OPTICIAN | March 2015 - May 2017**
LENSCRAFTERS, PORTLAND, OREGON
Assisted patients with frame & lens selection, placed lab orders, & adjusted frames as needed.
- **MEDICAL SCRIBE | April 2016 - May 2016**
SOUTH WATERFRONT EYECARE, PORTLAND, OREGON
Assisted in taking medical history & preparing electronic medical records, as well as performing visual acuities & other tech-related duties.
- **OPTOMETRIST | November 2013 - February 2015**
RAGHUDEEP EYE HOSPITAL, AHMEDABAD, INDIA
Assisted in taking medical history, refracted patients for new prescriptions using a trial frame, prescribed contact lenses & vision therapy, & provided related training.
- **OPTOMETRIST | November 2012 - December 2013**
NAGAR CHASMAGHAR, AHMEDABAD, INDIA
Refracted patients for new prescriptions using a trial frame, assisted with frame & lens selection, placed lab orders, adjusted frames, prescribed contact lenses, & provided training.

VOLUNTEER WORK

Casey Eye Institute at OHSU, student volunteer, Portland, Oregon, USA

MY HOBBIES

- Sketching & Painting with watercolors
- Digital Art in Procreate
- Going for nature walks
- Playing Tennis / Badminton / Pool
- Exploring & travelling to see new places

MY RESEARCH PUBLICATION

Status of Binocular Single Vision & Accommodation with Spectacles & ContactLenses in Myopes: A Comparative Study

Indian Journal of Applied & Basic Medical Sciences, Vol 16 (A), 22 JAN 2014

CONTACT

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MY SOCIAL HANDLES

- 📷 /aesha.designs
- 📘 /aesha.design
- 📺 @aesha.designs

CERTIFICATIONS

- UX / UI Design by Google

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